

THOMAS S. R. SOLTIS

MULTIMEDIA DESIGN

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WORK EXPERIENCE

Inventionland, Pittsburgh, PA

Product Researcher / Designer | 7/2018 - Present

- Produce over 100 book covers that align with the authors' vision and branding
- Conduct strategic research to determine market potential of clients' products
- Assemble executive summaries that showcase the products' creation story
- Photograph clients' products and edit images to enhance visual impact

Package Designer | 10/2017 - 7/2018

- Investigated products' purpose and function to determine design solutions
- Created and edited images in vector and bitmap formats
- Developed creative briefs to support the products' campaigns

Carnegie Learning, Pittsburgh, PA

Content Production Specialist | 1/2021 - Present

- Prepare and publish content for digital and print mediums
- Provide image retouching, clipping paths and additional image manipulation
- Assemble Work with content designers to ensure that all artwork is created according to spec and provided to vendors with appropriate instructions

Dick's Sporting Goods, Coraopolis, PA

Amicus DSS Contractor / Illustration Artist | 2/2017 - 6/2017

- Produced product illustrations in vector format for branding display guide
- Collaborated with designers, marketing, and leadership to design digital content to support client's strategy and adhere to brand design guidelines
- Worked with stakeholders to provide digital and graphic design support for a variety of communication projects and campaigns

Nokomis Inc., Charleroi, PA

Website Administrator / Marketing Peripheral Specialist | 8/2016 - 2/2017

URL: www.nokomisinc.com

- Developed marketing materials to promote products and services (digital media, online advertising, social media, web, mobile, email)
- Produced videos and animations for product presentations
- Designed and maintained company's website according to UX trends and philosophies

Quad Graphics Inc., Coraopolis, PA

Aquent Temp / Email Designer | 12/2014 - 12/2015

- Designed email marketing materials including promos, ad banners, and seasonal content specials within established production deadlines
- Ensured digital marketing content aligned with client's vision and branding
- Collaborated with design and technical staff in marketing campaigns

Image Time Neon Clocks, Perryopolis, PA

Graphic / Website Designer | 4/2013 - 12/2014

URL: www.neonclock.com | www.advancedmaterialscience.com | www.balltransfer.com | www.creativeindustrialsystems.com | www.superiorshalesolutions.com

- Designed and implemented print, digital, and email marketing materials
- Created websites with enhanced search engine optimization to generate sales

Sierra Graphics Silk-Screen Printing, Clarksburg, PA

Consulting Vector Designer & Printer Apprentice | 7/2007 - 7/2018

- Created logos for designs apparel and prepared screen plates for layered printing process

ACHIEVEMENTS

For Fans By Fans | T-shirt Contest

- Finalist Jurassic Park Fan Art Design Contest
- Finalist My Little Pony Fan Forage Contest

Threadless | T-shirt Contest

- Finalist Rocketeer Contest

APPLICATIONS

ADOBE CC 2021

Adobe XD | Adobe Spark | Photoshop | After Effects | InDesign | Edge Illustrators | Fireworks | Animate | Flash | Premier | Dreamweaver | Acrobat Pro | Muse

EDITING

Corel Draw 15 | PowerPoint | Motion | Keynote | Final Cut Pro | iMovie | iWork | Quick Time Pro | Joomla | WordPress | New Tech Lightwave 9 | Sublime Text | DVD Studio Pro

SKILLS

VISUAL DESIGN

Typography | Logos / Icons | Visual Hierarchy | Branding

DIGITAL DESIGN

Social Media Ads | Banner Ads | Animations/GIFs | Video Editing | Email Campaigns

PRINT DESIGN

Brochures | Book Covers | Business Cards | Catalogs | Infographics | Package Designs | T-Shirt Designs

WEB DESIGN

Wireframing | Usability Testing | Prototyping | CSS3 | HTML 5 | SEO Integration | J Query | XML | Action Script 2, 3

EDUCATION

Edinboro University of Pennsylvania, Edinboro, PA

Bachelor of Fine Arts Degree in Applied Media Arts Cinema/Animation

Westmoreland County Community College, Youngwood, PA

Associate in Applied Science Degree in Multimedia Technology

Certificate in Video / Television Production

MILITARY EXPERIENCE

Pennsylvania Army National Guard | U.S. Army, 166th RTI, Fort Indiantown Gap, Annaville, PA

Officer Candidate | 3/2009 - 3/2012

- Performed operation orders and completed after action reports
- Honorably Discharged: March 2012

Pennsylvania Air National Guard | U.S. Air Force, 171st ARW, Pittsburgh International Airport, Pittsburgh, PA

Senior Airman, E4 | 11/2001 - 11/2008

- Performed maintenance on KC-135 tankers
- Honorably Discharged: October 2008